

**Media Kit** 

## What is the Evening Zoo in the Country?



The Evening Zoo in the Country is where comedy and country music collide in the most hilarious way possible with NO politics, NO social media, and NO commentary.



The Zoo is an amazing radio program that sparks creativity with its fictional characters and imaginative storytelling.







You can call in your requests or dedications to (833) 233-2700 or <a href="https://www.eveningzoo.fun">www.eveningzoo.fun</a>.



With more than 25 years of experience in terrestrial radio broadcasting starting from 1993. The host has been serving small to medium market stations since 2015, giving him knowledge of both "Old School" and "New School" radio.



Our music is curated with a unique touch, steering away from the mainstream while using charts as a reference. The music we feature comes from a distribution service that ensures clean content and direct releases from record labels. We strive to tailor your playlist to your preferences as closely as we can.

## Your radio station & the Evening Zoo in the Country?

**Exclusive content:** Setting yourself apart from competitors is crucial in a crowded media landscape. The Evening Zoo in the Country provides a one-of-a-kind mix of radio, comedy, and country music in a two-hour show with unique themes, steering clear of politics, social media, and commentary, which sets it apart from other offerings in the market where we take the listener out of the real world, as radio should be.

*Differentiate from competitors:* Standing out from competitors is essential in a saturated media environment. The Evening Zoo in the Country offers a distinctive blend of radio, comedy, and country music in a two-hour program with original themes, avoiding politics, social media, and commentary. We are different from others, who just give the time and temperature. That alone makes us a leader **NOT** a follower.

*Increase your audience:* By obtaining the exclusive rights to broadcast the Evening Zoo, your radio station will see an increase in listenership because of the exclusivity with your market. This well-loved program has a loyal following that tunes in consistently, and being the sole station in your area to air it will give you a competitive edge.

Why contract with us: Contracting the Evening Zoo can benefit your station in several ways. There are no employee benefits or HR expenses involved, and you can cancel with just a two-week notice. The content can be tailored to your station with PSA(s) or other announcements, (additional charge may apply.) Additionally, we only broadcast in your area and online after airing the content on your station.

### Some of the Zoo Crew

# Roving Reporter Prospector Pimple-Gold









#### **BS University Dean**





- Traffic: Mike on the Bike
- Traffic: Henry in the Helo
- Traffic: Jimmo in the Limo
- Traffic: Lickaloo Fudgewhistle
- Roving Reporter, Carly Chewrider
- Vinnie in Security

- Juan is Legal
- Blazing Bloomers
- Eddie the Engineer
- Teddy in Technology
- Traffic: Si in the Sky
- Traffic: Hank in the Tank

Oh yeah, there's more but I'm too lazy to create them right now. Check the website, <a href="https://www.eveningzoo.fun">www.eveningzoo.fun</a> to see if I still care.

## Staff of the Evening Zoo in the Country

Visit the Evening Zoo in the Country to meet the dedicated staff. They bring fresh perspectives and innovative ideas, making your experience unforgettable. Don't miss out on the opportunity to see them in action!





where to go.







## Services with the Evening Zoo in the Country

Currently, I'm your go-to guy for a bunch of cool services. One of them being "The Evening Zoo in the Country," an awesome radio show that guarantees to keep you entertained. I also provide top-notch consulting in broadcasting, events, and imaging, so you know you're in good hands.

If you're in need of some killer radio sales strategies, I've got you covered. But wait, there's more! I excel in radio on-air, production, promotions, and I can even whip up some amazing print or audio imaging.

Basically, I'm your all-around radio guru. And let me tell you, in the world of radio and entertainment, imagination is key. Lucky for you, I've got plenty of it. So hop on board with me, because I'm not here to follow, I'm here to lead. Radio, country music, and professionalism are my jam!

## Cost of the Evening Zoo in the Country

The Evening Zoo in the Country Radio Show is opening its gates and giving radio stations out there a golden chance to experience the wild world of the Zoo firsthand. The entrance fee is absolutely purr-fect - just pay whatever tickles your fancy through donations! Be there first to contract the Evening Zoo, before your cross town competitors does.

